



High
Performance
Learning

8th HPL Annual Global Conference

The 7 Pillars of High Performance in Action

21st - 23rd March 2027
Richmond Hill Hotel, London

Sponsorship Opportunities



#EveryoneCan

www.highperformancelearning.co.uk

Welcome

Dear Sponsor and Exhibitor,

We are delighted to announce that this year's HPL Annual Global Conference will take place at the Richmond Hill Hotel, London, bringing together more than 100 members of the HPL Global Community.

Over three days, delegates will explore what happens when the 7 Pillars of High Performance move from theory into action, with a programme designed to inspire, connect and share best practice. Furthermore, delegates will have numerous formal and informal networking opportunities, providing a valuable platform for exhibitors and sponsors to engage directly with HPL schools.

Inside this brochure, there is a range of exciting sponsorship and exhibition options designed to help your organisation get involved. We encourage you to explore these opportunities thoroughly and submit your booking form as soon as possible. Detailed booking instructions are provided at the end of the brochure. As space is limited, we recommend reaching out promptly to discuss any opportunities. We look forward to working with you.

HPL Team



Overview of High Performance Learning (HPL)

We passionately believe that every single child can achieve academic success and live a life full of opportunity and fulfilment regardless of their starting point. Learning is a science, and following over 40+ years of research into how people think and learn, we now know that what was always perceived as impossible is now possible: there are no restrictions on learning.

When we remove the barriers to achievement, we are reimagining education for a new world with our rigorous, systematic and holistic approach to teaching and learning - a unique evidence-based philosophy and framework that empowers every child.

And when ambitious school leaders work with us to harness our philosophy of empowerment – driven by what we know about how children learn – they create world class schools and equip each child with advanced cognitive skills and the essential values, attitudes and attributes that they will need for lifelong success.



Conference Overview

High Performance Learning is thrilled to invite you to showcase your organisation at the **8th HPL Annual Global Conference: The 7 Pillars of High Performance in Action'**, taking place from March 21st to 23rd, 2027, at the **Richmond Hill, Hotel**.

Conference Address:

Richmond Hill Hotel
144–150 Richmond Hill
Richmond
Surrey
TW10 6RW

This in-person event offers sponsors and exhibitors with valuable opportunities to connect with some of the most ambitious and innovative schools committed to achieving excellence and advancing teaching and learning.

Feedback from last year's conference was overwhelmingly positive with sponsors and exhibitors stating:

"A huge, big thank you for a very professionally organised event."

"The event was brilliantly organised, communication has been excellent and I received a warm welcome from the HPL team. I hope to attend the event in years to come."

"Fantastic conference and venue!"

Be part of the excitement in 2027



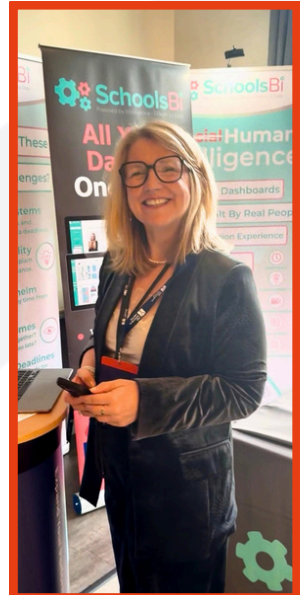
Conference sponsors at the 2026 HPL Conference.

Join us and make it an event to remember



Conference sponsors at the 2026 HPL Conference.

Don't miss out



Conference sponsors at the 2026 HPL Conference.

2027 Sponsorship Packages

x1 Platinum Sponsor - £6,500 (ex. VAT)

The Platinum Sponsor package includes:

- Feature on HPL's website conference page and inclusion in promotional email campaigns.
- Access to the delegate list (delegate name & school name only) one week prior to the conference.
- Three complimentary conference passes, inclusive of lunch and refreshments on both conference days (22nd & 23rd March).
- Three complimentary tickets to attend: The Welcome Cocktail Reception on Sunday, 21st March, Pre-Gala Drinks Reception and Gala Awards Dinner on Monday, (22nd March).
- Full-page advertisement in the digital programme.
- Exclusive branding rights within the main conference venue across both days (subject to HPL approval).
- 3m x 2m exhibition space for both days.
- Biannual opportunity to feature a product or event in the HPL Newsletter.
- Opportunity to deliver an on-demand webinar to HPL Schools.
- Three dedicated posts on HPL's social media channels (pre-event, during, and post-event).
- Exclusive branded photo booth at the Gala Awards Dinner.
- Acknowledgement during the Gala Awards Dinner on Monday by senior members of the HPL Team.

Continuation of Platinum Sponsor -

£6,500 (ex. VAT)

The Platinum Sponsor package includes:

- Internal branding of two workshop rooms, including roller banners, literature seat drops, promotional materials, etc. Company logo featured on holding screens within the workshop rooms (all branding subject to HPL approval).
- Opportunity to deliver a 25-minute keynote presentation on Day 2 (22nd March) of the Conference.
- Email introductions to two HPL schools.
- A4 promotional flyers placed on tables on Day 1 (22nd March) of the Conference.
- Company logo featured on conference lanyards.
- Brand visibility at lunch stations on both days (22nd & 23rd March).
- Feature on HPL's website conference page.
- Logo included on conference holding slides.
- 60-second promotional video loop played during conference breaks.
- Official recognition and thanks during the Conference Opening by senior members of the HPL Team.
- Branding featured at the conference registration desk.
- Premium seating at the Gala Awards Dinner alongside Senior HPL Leadership and Headteachers from mature HPL schools.

x2 Gold Sponsor - £3,900 (ex. VAT)

The Gold Sponsor package includes:

- Feature on HPL's website conference page and inclusion in promotional email campaigns.
- Access to the delegate list (delegate name & school name only) one week prior to the conference.
- Two complimentary conference passes, inclusive of lunch and refreshments on both conference days (22nd & 23rd March).
- One complimentary ticket to attend: The Welcome Cocktail Reception on Sunday, 21st March, Pre-Gala Drinks Reception and Gala Awards Dinner on Monday, 22nd March.
- Half-page advertisement placement in the digital conference programme.
- 2m x 2m exhibition space.
- Biannual opportunity to feature a product or event in the HPL Newsletter.
- Opportunity to deliver an on-demand webinar to HPL Schools.
- Two dedicated posts on HPL's social media channels (one pre-conference, one post-conference).
- Internal branding rights for one workshop room (e.g., roller banners, seat-drop materials, literature — all subject to HPL approval).
- Priority opportunity to pre-book an exhibition stand for the conference.

x2 Silver Sponsor -£2,050 (ex. VAT)

The Silver Sponsor package includes:

- Feature on HPL's website conference page and inclusion in promotional email campaigns.
- Access to the delegate list (delegate name & school name only) one week prior to the conference.
- One complimentary conference pass, inclusive of lunch and refreshments on both conference days (22nd & 23rd March).
- One complimentary ticket to attend: The Welcome Cocktail Reception on Sunday, 21st March, Pre-Gala Drinks Reception and Gala Awards Dinner on Monday, 22nd March.
- Company logo featured in the digital programme.
- 2m x 1m exhibition space for both days (1 roller banner and poseur table).
- Biannual opportunity to feature a product or event in the HPL Newsletter.
- Opportunity to deliver an on-demand webinar to HPL Schools.
- One dedicated post on HPL's social media channels prior to the conference.

Bronze Sponsor - £1,300 (ex. VAT)

The Bronze Sponsor package includes:

- Feature on HPL's website conference page and inclusion in promotional email campaigns.
- Access to the delegate list (delegate name & school name only) one week prior to the conference.
- One complimentary conference pass, inclusive of lunch and refreshments on both conference days (22nd & 23rd March).
- One complimentary ticket to attend: The Welcome Cocktail Reception on Sunday, 21st March, Pre-Gala Drinks Reception and Gala Awards Dinner on Monday, 22nd March.
- Company logo featured in the digital programme.
- 2m x 1m exhibition space for both days (1 roller banner and poseur table).
- Opportunity for an annual feature in the HPL Newsletter to promote your product or event.

Additional Sponsorship Opportunities

Welcome Cocktail Reception Sponsor - £3,000 (ex. VAT)

- Exclusive brand visibility at the Cocktail Reception on Sunday, 21st March, including a looping video reel (subject to HPL approval).
- Feature on HPL's website conference page.
- Logo listed in digital programme.
- Logo included in promotional email campaigns.
- Dedicated thank-you post on social media
- Two complimentary delegate passes for both days.
- 2m x 1m exhibition space for both days (1 roller banner and poseur table).
- Post-event access to the delegate list (delegate name & school name only).
- Priority selection of exhibition table location.
- Biannual opportunity to feature a product or event in the HPL Newsletter.
- Sponsor recognition at the start of the Cocktail Reception (21st March) by the HPL Senior Leadership Team.

Additional Sponsorship Opportunities

Lunch Sponsor - £3,000 (ex. VAT)

- Co-branding with HPL on tent cards at food tables on both days of the Conference.
- Feature on HPL's website conference page.
- Logo listed in digital programme.
- Logo included in promotional email campaigns.
- Dedicated thank-you post on social media
- Two complimentary delegate passes for both days.
- 2m x 1m exhibition space for both days (1 roller banner and poseur table).
- Post-event access to the delegate list (delegate name & school name only).
- Priority selection of exhibition table location.
- Biannual opportunity to feature a product or event in the HPL Newsletter.
- Sponsor recognition before lunch on Day 1 (22nd March) by the HPL Senior Leadership Team.

Additional Sponsorship Opportunities

Entertainment Sponsor - £1,000 (ex. VAT)

- Co-branding with HPL at key entertainment points during the Gala Dinner on Day 1 (22nd March) of the conference.
- Feature on HPL's website conference page.
- Logo listed in digital programme.
- Logo included in promotional email campaigns.
- Dedicated thank-you post on social media
- One complimentary delegate pass for both days.
- 2m x 1m exhibition space for both days (1 roller banner and poseur table).
- Post-event access to the delegate list (delegate name & school name only).
- Sponsor recognition at the start of the Gala Awards Dinner on Day 1 (22nd March) by HPL Senior Leadership Team.

Student Competition Sponsor - £1,000 (ex. VAT)

- Co-branding with HPL on Student Competition slides during the Gala Dinner on Day 1 (22nd March) of the conference.
- Feature on HPL's website conference page.
- Logo listed in digital programme.
- Logo included in promotional email campaigns.
- Dedicated thank-you post on social media
- One complimentary delegate pass for both days.
- 2m x 1m exhibition space for both days (1 roller banner and poseur table).
- Post-event access to the delegate list (delegate name & school name only).
- Sponsor recognition during the announcement of student competition winners on Day 1 (22nd March).

Additional Sponsorship Opportunities

Notebooks Sponsor - £1,000 (ex. VAT)

- Co-branding with HPL on all conference notebooks.
- Feature on HPL's website conference page.
- Logo listed in digital programme.
- Logo included in promotional email campaigns.
- Dedicated thank-you post on social media
- One complimentary delegate pass for both days.
- 2m x 1m exhibition space for both days (1 roller banner and poseur table).
- Post-event access to the delegate list (delegate name & school name only).
- Sponsor recognition during the announcements on Day 1 (22nd March).

Tote bags Sponsor - £1,000 (ex. VAT)

- Co-branding with HPL on all conference tote bags.
- Feature on HPL's website conference page.
- Logo listed in digital programme.
- Logo included in promotional email campaigns.
- Dedicated thank-you post on social media
- One complimentary delegate pass for both days.
- 2m x 1m exhibition space for both days (1 roller banner and poseur table).
- Post-event access to the delegate list (delegate name & school name only).
- Sponsor recognition during the announcements on Day 1 (22nd March).

Additional Sponsorship Opportunities

Water Bottles Sponsor - £800 (ex. VAT)

- Co-branding with HPL on all conference water bottles.
- Feature on HPL's website conference page.
- Logo listed in digital programme.
- Dedicated thank-you post on social media.

Pens Sponsor - £600 (ex. VAT)

- Co-branding with HPL on all conference pens.
- Feature on HPL's website conference page.
- Dedicated thank-you post on social media.

Sponsorship Registration Form

Please click the link below and fill out the form to secure your Sponsorship package.

Please note that accommodation must be booked separately from your Sponsorship purchase. For details, please consult the Conference Accommodation Brochure.

Also, please be advised that cancellations made less than eight weeks before the conference will not be eligible for a refund.

Sponsorship Registration Form: [Click here.](#)

For more information about Sponsorship or Exhibition Opportunities at the 8th HPL Annual Global Conference, please reach out to Cassey Benito, Head of Programmes and Partnerships at HPL. You can contact her via email at:

cassey.benito@highperformancelearning.co.uk

Terms and Conditions

By registering for the 8th HPL Annual Global Conference, you confirm your agreement to the following:

- Cancellations made less than eight weeks before the conference will not be eligible for a refund.
- We kindly ask all attendees to maintain a professional and respectful standard of conduct. HPL cannot accept responsibility for any loss, damage, or injury that may occur during the conference. HPL reserves the right to decline or end participation where necessary.
- Should there be any changes to the event, we will inform you by email at the address provided during registration.
- A photographer and videographer will be present at the conference, and selected images and videos may be used on HPL's website or social media channels. If you prefer not to appear in these photographs, please inform us in advance.
- If the event is cancelled or significantly affected due to unforeseen circumstances such as war, civil unrest, natural disasters, or other incidents beyond our control, we may be unable to offer refunds. We kindly recommend that all attendees take out appropriate travel and event insurance to protect against any such unforeseen circumstances.

Privacy Policy

HPL is dedicated to safeguarding your privacy when using our services. We will process, store, and manage your personal information in compliance with the UK General Data Protection Regulation (UK GDPR) (Regulation (EU) 2016/679 as retained in UK law by the European Union (Withdrawal) Act 2018, as amended).



High
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High Performance Learning in a nutshell

High performance is an attainable target for everyone. We can systematically teach students how to be 'intelligent' and to succeed in school and life. We need to methodically develop the cognitive competencies associated with cognitive success and make them the DNA of our teaching.

There are 30 generic competencies students need to develop and these can be grouped into 8 sets and across 5 levels from novice to expert. The more competent students are in each of these the better they will do. Although these are generic competencies, they are best developed through subjects.

High Performance Learning is a teacher's agenda. It happens in the classroom in the hands of a skilled teacher. It is not a one-size-fits-all 'programme' to be followed. Hence, schools need to foster a professional community of practice among their educators – no quick-fix, governance model, instructional technique or technology can substitute for this.



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www.highperformancelearning.co.uk

High Performance Learning Services Ltd Company Number:

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Part of the Dukes Education family.
Together we're extraordinary.



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